

Features of DRM

- Improved audio quality
- Stereo Capability
- Single Frequency Operation
- Transmitting maximum four services simultaneously in the same channel
- Graceful degradation
- Vehicular, Portable and Fixed Reception
- Less susceptibility to fading effects
- Improved reception reliability

Multimedia Applications

- **DRM TextMessages**
programme accompanying labels(Unicode)
- **EPG – Electronic Program Guide**
What's up now & next; Search for programs and schedule recording
- **Journaline**
text based information service (Unicode), supporting all classes of receivers
- **MOT Slideshow**
programme accompanying images + animation
- **TPEG / TMC Traffic Information**
- **Great commercial potential !**

