



**PRASAR BHARATI**  
**(INDIA'S PUBLIC SERVICE BROADCASTER)**  
**2nd Floor, PTI BUILDING, PARLIAMENT STREET NEW DELHI**

**NOTICE**

**Subject: Engagement of consultant with PR Skills for Bharati.**

It is proposed to engage Consultant(s) for DD Bharati on short term contract basis to man the requirements of its premiere culture and arts channel, DD Bharati. The person will be expected to have extensive knowledge about cultural institution in the country as also knowledge about prominent cultural activities in different parts of India. Further, he is expected to have reasonable knowledge of programme production and telecast for television and also have the ability to integrate software so obtained into the general requirements of the channel. He/She would also be expected to have demonstrated skills in management and though Doordarshan is an equal opportunity employer, however, it encourages **female** professionals to apply. The engagements will be purely on contractual basis in terms with our standard contractual policy.

2. Persons with good language and PR Skills would be preferred.

The scope of work will be as follows.

a) DD Bharati sources large parts of its software from various cultural institutions of this country and those who would be engaged will essentially be required for liaising with these institutions and following upon commitments mutually agreed upon between Doordarshan and the institution in question.

3. The remuneration will commensurate with qualification and experience. Interested and eligible candidates may send a detailed Bio-data specifying their area of work giving details of experience. The applications may be addressed to Deputy Director General (Admn.), DG : Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-1

4. The interested professionals may send their CV to **ddgadm1@gmail.com** latest by **07.06.2013**.



**A.K. Gandhi**  
**Deputy Director General**  
**(Admn.)**